

WINNETKA-NORTHFIELD

2012 Chamber of Commerce Community Guide

The Winnetka-Northfield Community Guide is the information source for new and long-term residents on local businesses as well as community and chamber events, clubs and organizations, city services, ways to contact elected officials and more. In addition to print, it also publishes online. Take advantage of this great opportunity and let this one-time advertising opportunity work hard for you for an entire year!

 Internet Link included with ads that contain a web site URL

Market Coverage

Total Distribution: 10,650*

- 8,400* copies delivered door-to-door to Winnetka and Northfield residents and businesses
- 1,500 additional copies delivered to the Winnetka/Northfield Chamber of Commerce
- Guide available on the internet for one year with links from: www.pioneerlocal.com

Guide Deadlines

February 22

Advertising sales close, Space reservations and Ad materials due

February 29

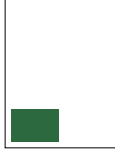

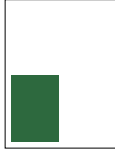


Camera ready material due (must be provided as a digital file)

March 22

Publication date

Sizes & Rates

(all rates are net)

		Members	Non-Members
	Eighth Page 3.5" x 2.375"	\$210	\$250
	Banner 7.5" x 2.375"	\$330	\$395
	Quarter Page 3.5" x 4.875"	\$330	\$395
	Half Page 7.5" x 4.875"	\$655	\$785
	Full Page 8.5" x 11" + bleed 8.75" x 11.25"	\$1,245	\$1,495

 All pricing includes 4 Color

Call Your Account Executive **TODAY!**

Kathleen Frey

(847) 486-7311

kfrey@pioneerlocal.com





WINNETKA TALK

*Source: ABC Pub Statement and U.S. Postal Service Counts • All of the standard limits of liability and disclaimers applicable to all Pioneer Press advertising shall apply to all advertising in the publication(s) referenced in this flyer, including all rate policies, contract terms and conditions and copy regulations.

Premium Positions

(includes 4 color, all rates are net)

		Members	Non-Members
	Back Cover 8.5" x 11" + bleed 8.75" x 11.25"	\$1,750	\$2,100
	Inside Cover 8.5" x 11" + bleed 8.75" x 11.25"	\$1,750	\$2,100



PIONEER PRESS

SOUTHTOWNSTAR

NapervilleSun

Courier-News

News-Sun

Beacon-News

Herald-News

PostTribune